



## PRACTICAL TIPS: Dealing with News Media On Scene

When you are responding to a call the last thing you think about is the media showing up, but before you know it they are there and want to know the details. Here are a few tips to help you deal with media presence on an emergency scene:

- ◆ Have one person dedicated to speaking and making statements.
- ◆ Information should be general, such as location & type of emergency, response & control times, and number of agencies, personnel & equipment responding.
- ◆ Everything said within earshot of a reporter is information for a story. Set up a briefing area where the media is able to get a clear view of the incident, but is safe out of the responders way.
- ◆ Be respectful and helpful; they are doing their job like you are doing yours.
- ◆ If you don't give them the information, they will find it elsewhere.
- ◆ If you are unsure of what to say, reply, " At this point we're just beginning our investigation. Anything I say at this time would be speculative."

### Questions about safety?

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