



AdvenSure [®]
OUTDOOR RECREATION INSURANCE PROGRAM

BY  **McNeil&Co.**

**Specialized Insurance for
the Outdoor Recreation
and Hospitality Industry**



ADVENTSURE, BY McNEIL & Co., IS THE MOST COMPREHENSIVE SPECIALIZED INSURANCE PROGRAM AVAILABLE for the outdoor recreation and hospitality industry. Based in deep industry expertise, AdvenSure provides a full range of coverages and risk management services, custom tailored to fit the needs of owners and operators of outdoor businesses.

MORE THAN ANY OTHER COMPANY, ADVENTSURE CAN OFFER:

RELIABILITY & LONGEVITY

McNeil & Co. brings more than 25 years of success developing and sustaining specialized insurance programs.

COMPREHENSIVE RISK MANAGEMENT

We believe in taking a proactive role in reducing clients' risk – and trying to prevent loss before it happens. That's why we provide all of our clients with services like risk assessments and no-cost training and employee education through our online E-Learning platform.

DEDICATED UNDERWRITING

Our in-house underwriting team offers expertise in the exposures associated with outdoor businesses. We have developed the most comprehensive insurance packages available and work closely with each client to address any coverage gaps.

ADDITIONAL COVERAGES

Available coverages, specialized for the outdoor industry, include Accident/AD&D for guides.

PREMIUM PAYMENT PLANS

We offer best-in-class payment plan options, with no interest charges or additional fees.

Our team is committed to competitive renewals and timely responses to all agent and client needs – and we're ready to design an insurance package to fit your business.



HUNTING & FISHING LODGES

AdvenSure provides specialized coverage for commercial lodges—including operations in hard-to-reach or backcountry locations. Eligible businesses include accommodations of all types, with guest services provided by skilled, professional hunting and/or fishing guides.

WHY ADVENTSURE?

We understand the unique exposures and requirements associated with hunting/fishing lodges and guide operations – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

McNeil & Co. offers the attention and expertise you can only expect from people immersed in the outdoor industry, with complete coverage supported by expert training and safety resources and personalized, in-house claims handling.



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LODGES & RESORTS

AdvenSure provides specialized insurance for commercial lodges and resorts catering to guests that seek adventure in the great outdoors. Eligible businesses may be in remote locations, and guests may set out on their own or participate in guided activities contracted to the business.

WHY ADVENSURE?

We understand the unique exposures and requirements associated with operating a remote lodge or resort – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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DUDE RANCHES

AdvenSure offers comprehensive coverage for dude ranches and operations that specialize in adventurous outdoor activities. Many of our clients provide all-inclusive vacation packages, and eligible businesses may offer horseback riding, fishing, shooting, cross-country skiing, boating, snowmobiling and other recreation.

WHY ADVENTSURE?

We understand the unique exposures and requirements associated with running a dude ranch, outfitter or guide operation—and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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HUNTING PLANTATIONS / PRESERVES

AdvenSure provides specialized coverage for a full range of hunting plantations and preserves, whether guests are shooting birds over dogs or hunting whitetail, turkey, hogs or exotics.

Eligible businesses operate with the direction of an experienced guide and may offer shotgun sports including trap, skeet, sporting clays and 5 stand, with or without shooting instruction.

WHY ADVENTSURE?

We understand the unique exposures and requirements associated with shooting sports and outfitter or guide operations – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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OUTFITTERS & GUIDES

AdvenSure provides specialized insurance for professional outfitters and guides, including leadership or instruction in fishing, hunting, horseback riding, cross country skiing, boating, snowmobiling and more. As needed, packages may include Accidental Death & Dismemberment benefits for your employees.

WHY ADVENSURE?

We understand the unique exposures and requirements associated with shooting sports and hunting operations – and that not every guide or outfitter business is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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RV PARKS & CAMPGROUNDS

AdvenSure provides comprehensive coverage for RV parks and campgrounds of all sizes and descriptions. Our packages can include coverage for a full array of guest services as well as essential indoor and outdoor amenities for the RVer and camper. In addition to pads and hook-ups, eligible businesses may offer stores selling provisions, LP gas, laundry facilities and recreational activities.

WHY ADVENSURE?

We understand the unique exposures and requirements associated with operating campgrounds and RV parks – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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ROD & GUN CLUBS / SPORTSMAN'S CLAY SHOOTING

AdvenSure provides specialized insurance for hunting and sportsmen's clubs and other membership organizations for outdoor activities. Eligible organizations may operate clay target shooting, rifle/pistol ranges and archery ranges, as well as private land for hunting and/or fishing. Coverage is restricted to services provided with a club member present and in accordance with established rules and club bylaws.

WHY ADVENSURE?

We understand the unique exposures and requirements associated with shooting sports and membership organizations – and that not every outdoor recreation club is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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BED & BREAKFASTS

AdvenSure provides specialized coverage for bed & breakfast operations, including rustic or hard-to-reach locations. Eligible businesses include accommodations of all types, offering guests an intimate, non-traditional lodging choice or a unique getaway for outdoor recreation.

WHY ADVENSURE?

We understand the unique exposures and requirements associated with operating a bed & breakfast – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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ARCHERY RANGES / PRO SHOPS

AdvenSure provides specialized coverage for archery range owners and operators. Eligible businesses may include sales and service of archery equipment as well as conducting leagues or instructional classes.

WHY ADVENTSURE?

We understand the unique exposures and requirements associated with archery and related operations – and that not every business in the industry is the same. Working with your agent, we can design a package of coverages and risk management services to fit your needs.

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