



## Avoiding Vehicle Collisions with Deer

Encountering deer while driving is common in the United States. Drivers should be alert and aware of typical deer movement to stay safe while driving.

- ◆ Deer are most active during the dawn and dusk periods. As the days become shorter, drive slower during those times when the sun is rising or setting and your vision isn't the best.
- ◆ Watch the sides of the roads, especially areas where woods or hedgerows block your view beyond the shoulder. Deer crossing signs, as well as the eyes of the deer, will reflect in your headlights and give you an extra moment or two to react and slow down.
- ◆ Always wear your seatbelt! Should you have to stop quick or if an accident is inevitable, your seatbelt will protect you from any injuries that may occur if a collision does happen.
- ◆ If a deer does jump out in front of you, stay the course. Calmly, but firmly, apply the brakes and stay in your lane. It is better to hit the deer head on than to swerve and hit another car or a stationary object that might not otherwise be in your drive path.

### Questions about safety?

Call McNeil & Co. Risk Management: 800-822-3747 ext. 176  
For video safety tips, E-Learning online training and other resources, visit: [mcneilandcompany.com/risk-management](http://mcneilandcompany.com/risk-management)

